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## **VIVICAM 8300s - 8.3 MEGAPIXEL DIGITAL ZOOM CAMERA**

A stylish, slim design, 8.3 MP digital camera with 3.X Optical and 4X Digital Zoom.

LOS ANGELES, CA (January 6, 2005) Vivitar Corporation announces the VIVICAM 8300s digital camera available 2nd Quarter, 2005. The VIVICAM 8300s is a super slim, feature-packed, 8.3MP zoom digital camera with a maximum resolution of approximately 3250 x 2500, It is a versatile, ultra high quality digital camera that is easy to carry anywhere. With a selection of exposure modes and controls, the camera will lend itself to the creative photographer as well as being perfect for recording everyday events. The oversize LCD display can easily be used for critical evaluations during recording or playback. The oversized LCD makes Photo-sharing a pleasure.

The stylish VIVICAM 8300s is equipped with an 8.5 megapixel, CCD image sensor. Its 3.X optical power zoom lens ranges from 7.5 to 22.5mm, complemented by a macro function allowing images to be made at distances as close as 2 inches. Auto Exposure can assign shutter speeds from 1/2 to 1/1500 second using center weighted or spot metering. The camera also has a selectable 4X digital zoom feature which may be used during recording or playback.

In addition to outstanding still images, the VIVICAM 8300s also has movie clip capability with sound. These may be recorded at 640 x 480 or 320 x 240 at 24 fps until the memory card is full. A built in microphone and speaker allow voice memos to be added after images are recorded.

The VIVICAM 8300s is an ideal camera for all your digital imaging needs ranging from email and web applications to images that are ready for display or print. Higher resolution ensures that large print images will show greater detail.

A 64 MB Secure Digital memory card and photo editing software are included. Other features include: auto focus with macro, both spot and multi-point metering, automatic white balance with five presets, automatic exposure control with manual over ride, built-in automatic flash, and a 2, 10, or 10+2 second selectable interval self-timer make this a camera to express your creative spirit. The VIVICAM 8300s comes with USB and video output cables to download images for viewing and editing. Power is supplied by a Lithium-ion battery pack. An AC adapter/charger is included.

The suggested retail price for the camera is \$599.95.

The VIVICAM 8300s may be purchased at mass merchandisers, consumer electronic stores and other Vivitar resellers worldwide.

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## VIVICAM 8300s Digital Camera

IMAGE SENSOR	1/1.8" CCD 8.5 Mega pixels
IMAGE RESOLUTION - STILL MOVIE MODE	8M, 5M, 3M, 1M, VGA 640 X 480, 320 x 240 @ 24 fps
LENS	Optical Super Zoom lens: - Focal length: 7.5 - 22.5mm - Max Aperture: f/2.8 (wide), f/4.7 (telephoto) - Focusing range: 32" to infinity (Normal), 2" to 32"(Macro)
ZOOM	Optical: 3X, Digital: 4X (capture)
SHUTTER SPEED	0.5~1/1500 second
EXPOSURE	Auto with choice of spot or multi metering. Choice of AV, Program, TV, Sport, or Portrait shooting modes. Manual over rides: +/- 2.0 EV in 1/3 steps
WHITE BALANCE	Automatic with manual for daylight, cloudy, fluorescent, tungsten
LCD DISPLAY	2.5" Color TFT LCD
FLASH	4 Modes: Auto, Fill-in, Off, Red-eye reduction
SELF-TIMER	2, 10, or 10+2sec delay (selectable)
MEMORY	Internal: none External: SD Card (64MB included) 512MB Maximum
FILE FORMATS	JPG, AVI
SENSITIVITY	Auto, ISO 50, 100, 200
POWER SAVE	1/2/3 minutes
CAPTURE MODES	Single shot, Self-timer, Movie with audio
SOFTWARE	MGI Photo Suite SE, Photo Vista
SYSTEM REQUIREMENTS	PC: Windows Me/2000/XP Mac: OS X
ON SCREEN DISPLAY LANGUAGE SUPPORT	English, French Italian, German, Spanish, Chinese Traditional, Chinese Simplified
CONNECTOR	AC power /charge / USB and Video output port with adapter
POWER	1 Lithium-ion rechargeable battery and AC Adapter/Charger (included)
CERTIFICATION	CE, FCC, VCCI, BSMI
WEIGHT	5.5 oz 160g (with battery & memory card)
DIMENSIONS	3.7 x 2.2 x 1.1 in (91 x 57 x 27 mm)